



SOURCING FINE PRODCUTS

OUR HISTORY

Ciento Luna Srl was established in 2017 in Bucharest (Romania) having headquarters in Athens (Greece) and has been growing day by day steadily expanding its business volume and clientele.

Ciento Luna Srl is an Import/Export Food Sourcing, Consulting and Trading Agency/Brokering company providing Business Procurement Out-Sourcing services for Ice Cream, Pastry, Bakery & Food Service Ingredients & other related services for the food industry. Private Label is one of our basic priorities supporting all the necessary steps for successful deals.

Based on more than 25 years of experience in F&B sector, we provide high level personalized consulting services to our customers and partners covering all their procurement and exporting needs.





We cooperate with important producers of ingredients & semi-finished products in Poland, Romania, Spain, Italy, Belgium, Germany and other countries in Europe, enhancing food trade worldwide.

We are Brokers and Agents of the factories, and our remuneration mainly is paid by the exporter on a commission basis. We trade only on special occasions.

We source around the globe for products and ingredients delivering goods all over the world according to customer needs.

Working efficiently and fast we help and guide our clients to make the most profitable decision for their procurement needs.

We guarantee cooperation between trustee suppliers & reliable customers facilitating business relationships and we are open to new inquiries and challenges.





Ciento Luna can be the best choice for our partners (suppliers) as reliable agent and broker introducing trustworthy potential customers and treat them daily.

Minimization of the costs, maximization of the profits is our Moto. We can achieve this target through Reliability and Quality combined with Speed and Accuracy.

🎯 MISSION

Our mission is to offer the highest-level of professional services to our customers and partners, working hard and trying to achieve the best possible combination value for money for all the parties.

🎯 VISION-MOTO

Our vision is Ciento Luna to be a Strategic Partner for Producers, Distributors and Forwarders in the food sector. With Ciento Luna, buyers can fully cover their outsourcing procurement needs with personalized professional services.



OUR PARTNERS

We cooperate with important producers and multinational companies with the best reputation in their sector. All our partners provide the required quality certificates for the products they offer keeping the highest quality standards in the market. Most of our partners are located in Europe, and Asia.

Our partners do private labels according to the customers' requirements respecting the MOQs and develop special customized recipes for our customers according to their needs.

OUR CUSTOMERS

We cooperate with Importers, Distributors, Wholesalers, Industrial customers and large accounts as Pastry chains, Bakery chains and Ice cream chains.

MILESTONES



JANUARY 2017: started running the business in Warsaw (Poland) making strategic partnerships with the best local producers or ingredients for Bakery and Pastry. Our main market was the European market.

JULY 2017: moved the HQ to Athens (Greece). Consequently, we started cooperation with important producers from Italy, Germany, Spain, Belgium and other European countries.

DEC 2019: expand the business operations to Africa (2019-Algeria)

OCTOBER 2020: expand the business operations to The Middle East (Saudi Arabia and Jordan)

SEPTEMBER 2022: expand the business operations to Asia (South Korea)

OCTOBER 2022: expand the business operations to Australia.

The fats, pastry and ice cream ingredients became our main focuses.

NOWADAYS we cooperate with more than 300 suppliers in almost every food sector exporting ingredients and semi-finished products around the globe emphasizing the Food Service widening our horizons.




OUR SERVICES

Brokering & Agency Services

- **Ciento Luna provides** Procurement Outsourcing Services, and our customers transfer to us specific key procurement activities related to ingredients sourcing and supplier management.
- **As a result, reduce overall costs** and tighten the company focus on its core competencies. With Indirect Procurement Services our customers minimize procurement costs maximizing the profits.
- **Our Procurement research** helps organizations optimize their global procurement operations by providing comprehensive insights into their non-core spend across the Source-to-Pay (S2P) cycle.
- **Dealing with Producers and Customers**, Ciento Luna acts as a trustee third party facilitating smooth, profitable, and reliable deals between business partners. The role of business hub highlights Ciento Luna as a Strategic Partner for Factories, Wholesalers and Distributors.





Business Procurement & Export Outsourcing Services

- Business Procurement & Export Outsourcing Services provided by Ciento Luna cover all Procurement & Export needs for Industries and guarantee the best possible results in the regions of Europe, The Middle East, North Africa, Asia, and Australia.
- We focus on customer target groups indicated by our partners facilitating business relationships and sales increase. A unique and permanent target is customer satisfaction, building sustainable strong business relationships.
- Integrated Procurement Services for Food Ingredients specialized in Pastry & Bakery, Ice Cream and Food Service include:
 - Market Surveys
 - Competition Analysis
 - Product Technical Specification Analysis
 - New trends in the global market
 - Best Product Quality
 - Reduced price offerings

Vertical Exhibition Services

- We join the most important Food Shows and Exhibitions around the globe sourcing for new high-quality products and market trends and new partners increasing numerous offerings and choices for our customers.
- With the Vertical Exhibition Services customers will always be updated with the recent trends of the market introducing leading ideas for early adopters.

Personalized Consulting Services

Personalized Consulting Services we offer to our clients differentiate Ciento Luna enhancing business opportunities covering all customer needs.

Consulting Services for Machinery for Pastry & Bakery Business Sector

Consulting Services for Machinery specialized for Ice cream, Pastry & Bakery Business Sector, manage individual requirements facilitating communication with reliable and innovative machinery factories in Europe and else were.





◎ FORWARDING LOGISTICS SERVICES

As transportation overhead affects food costs directly, we are on a permanent forwarders survey for the most reliable and cost-effective transportation partners. We always negotiate with the forwarders on behalf of our customers to achieve the best service for money based on quality and speed.

◎ TARGET MARKETS

Our exports cover Europe, The Middle East, Far East Asia, Australia, and Africa. US and Canada are our next targets with special value-added products of Food Service and delicatessen.

© PRIVATE LABEL PRIVATE LABEL EXPERTS

We provide high-level professional private label services for our customers based on their special needs.

© KNOW HOW OF PARTNERS

We cooperate with important high-level know-how producers of ingredients & semi-finished products in Poland, Italy, Belgium, Germany, Spain, and other European countries, enhancing trade in the region.





OUR PRODUCTS





**Procurement Out-Sourcing services for Ice Cream, Pastry & Bakery Ingredients
& other related services for the food & beverage industry**

Chocolate Covertures

- Casa Luker Colombia
- Finest Belgian Chocolates
- BIO Single Origin Chocolates
- Dark Chocolate
- Milk Chocolate
- White Chocolate
- Sugar Free Chocolates
- Chocolate for Ice Cream
- Gianduja Chocolate
- Compound Chocolates
- Chocolate Batons
- Chocolate Powders
- Private Label Chocolates
- Chocolate Beverages



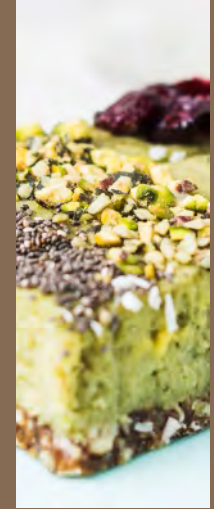
Cocoa Derivatives

- Natural Cocoa Powder
- Alkalized Cocoa Powder
- Black Cocoa Powder
- Cocoa Liquor (Cocoa Mass)
- Cocoa Butter
- Cocoa Beans
- Cocoa Nibs



Hazelnut & Pistachio spreads Bavarians

- Hazelnut & Pistachio spreads
- Water based Creams
- Bavarians
- Private Label Creams
- High quality spreads
- Retail packaging



Nuts' Pastes & Products

- Nuts' Pastes
- Nuts' Powders
- Caramel Powder
- Natural Raw Nuts
- Blanched Nuts
- Slivered/Sliced/Diced Nuts
- Roasted & Caramelized Nuts



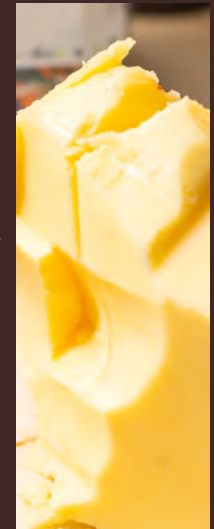
Ice Cream

- Premium Dairy Bases
- Vegetable Fat Based Bases
- Classic Pastes
- Pure Nuts' Pastes
- Fruit Pastes
- Variegates
- Soft Ice Cream
- Tailor made Artizanal Bases
- Ice Cream Toppings
- Cover for mini gelato
- Ice creams (ready products)
- Sahlab for Kaimaki ice cream
- Ice Cream Decorations



Vegetable Fats

- Refined Sunflower Oil
- Whipping & Cooking Cream
- Natural Margarines
- Hydrogenated Margarines
- NH Margarines
- Margarine Butter
- Industrial Vegetable Fats 100%
- Industrial Fats in Powder
- Oils for cooking/frying
- Canola Oil (Rapeseed Oil)



Fruit Preparations

- Fruit Fillings without pieces
- Fruit Fillings with pieces
- Fruit Fillings for Chocolate Bars,
- Pralines & Candies
- Candied Fruits
- Fruits in Syrup
- Fruit Decorations
- Gel Preparations
- Glazing and post-bake toppings
- Fruit Purées (Ambient)
- Concentrated Fruit Pastes
- Fruit Variegates
- Fruit Toppings



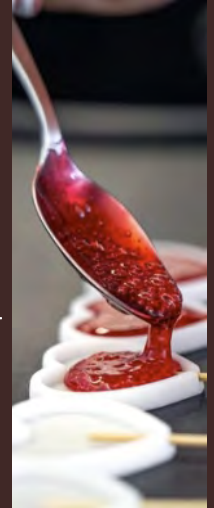
Biscuits & Wafers

- Oreo
- Black Biscuit
- Premium Wafers
- Artesanos Barquillos
- Decorated Cones
- Wafer Cups
- Wafer Decorations
- Paillete Feuilletine
- Crumbles
- Biscuits for Ice Cream
- Ho.Re.Ca. Biscuits
- Speculoos Biscuits



Sugar & Stevia

- Fondants / Glazes
- Gels
- Artificial Honey
- Sugar Specialties
- Stevia Products
- Crystal White & Brown Sugar



Egg Products

- Egg Powders
- Egg Liquids
- Fresh Eggs

Frozen Fruits & Fruit Purees

- Frozen Fruits IQF
- Frozen Fruits Pouree
- Coulis Chilled



Dairy Products

- Dairy Products
- UHT Milk
- Milk Cream
- Milk Powders
- Butter
- Cream Cheese
- Cheese & Cheese powder

Tarts & Puff Pastries

- Sweet & Savory Tarts
- Cestini
- Puff Pastries
- Cannoli & Cannoli Siciliani
- Vol-au-vent
- Baba
- Savarin
- Bigne Proffiteroles

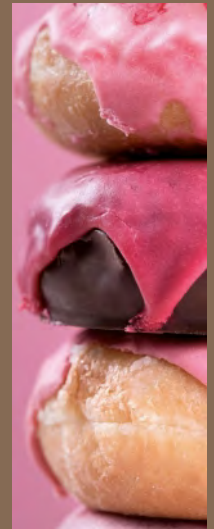


Pastry & Bakery

- Gluten free mixes
- Confectionery Mixes
- Bakery Mixes
- Food Concentrates
- Industry Line

Frozen Bakery & Danish

- Donuts
- Muffins
- Cookies
- Snacks
- Sweet Pastries
- Croissants
- Viennoiserie
- Danish
- Baguettes
- Bread Rolls
- Mini Bread Rolls
- Burger bread
- Bread



Food Flavors

- Natural flavors
- Synthetic Flavors
- Liquid Flavors
- Powder Flavors
- Heat Stable Flavors
- Flavors for production of Butter, Cream and Syrup
- Masking Flavors (vitamins, proteins, dietary supplements)
- Flavors for Tobacco
- Essential Oils
- Tailor-made flavors

Food Colors

- Natural Food Colors
- Natural choco Colors
- Synthetic Food Colors
- Liquid/Powder Colors
- Color for Airbruch
- Sparkling Colors
- Gel Colors
- Spray Colors
- Water Soluble Colors
- Cocoa Butter Colors
- Velvet Colors
- Colors for cosmetics
- Freezer

Decorations

- Wafer / Rice Decorations
- Transfer Sheets & Chocolate Moulds
- Brand Decorations
- Chocolate Decorations
- Chocolate Gifts
- Sugar Decorations
- Caramel Decorations
- Cake Decorations
- Cake Forms
- Catering shots & Cup cakes
- Mixers

Components for Industry

- Components for Dairy Products
- Dehydrated Fruits & Vegetables
- Dried fruit and vegetable concentrates
- Fruits and vegetables infused
- Fruits chocolate coated

Ho.Re.Ca

- Ho.Re.Ca Gourmet Line
- Milkshakes
- Granitas
- Foodservice Biscuits & Wafers
- Chocolate Beverages
- Chocolate Napolitains
- Ho.Re.Ca Customized Packaging (sugar etc...)
- Pan di Spagna - Sweet & Salty Sponge Cakes
- Cream Machines Staff
- Real Chocolate Beverages
- Poultry

Food Service

- Poultry
- Beef Burgers
- Tomatoes
- Mushrooms
- Sauces
- Burger Bans
- Gourmet Products
- Fine Dining
- Delicatessen





Chocolate & Dough Machines
Ice Cream Machines & Showcases
Piping Bags
Greek Frozen Products
Greek Pastry Products
Greek Food Service Products
Greek Retail Products
Private Label Beverages





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