

## KRUSZWICA Oil with Butter essence 3l



**Kruszwica Oil with Butter Essence** is an innovative combination of **high quality rapeseed oil with butter fat** and natural flavor of butter. Combining the characteristics of oil and butter, the product retains its **properties at very high temperatures**, making it **ideal fries**, while giving the dishes a natural **buttery flavor and aroma**.

### Target groups

**HoReCa market:** restaurants (casula dining, fast casula dining, fine dining); hotel restaurants; catering companies; new food concepts (pop-ups, street foods)

Main target: Chefs from **mainstream** are much more open to solutions to facilitate work in the kitchen and replacing expensive or time-consuming to prepare products and ingredients

### Recommendation

For **frying and cooking** a wide variety of foods (fishes, meats, seafood, vegetable, eggs, pancakes), served hot or cold and for **cold application**



Kruszwica. We support the success professionals



**new**

- **Package:** 3l pet, cardboard 3x3l
- **Form:** clear liquid, even stored at cooler
- **Exp date:** 8 month
- **Palet:** 324 (36 x9l)
- **Smoking point:** >220°C

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## Characteristic



Simple recipe, a combination of RP oil and butter oil, no artificial additives



Butter flavor, transferring to the products during frying



The smell of butter, intensifies during frying



Gold deep color,  
natural texture of vegetable oil, clear without deposits



Cristal transparent pet bottel, 3 l cap;  
with comfortable handle;  
Non drop cap, with handle



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advantages and sources of growth



Clarified butter



## PRICE

A more economical alternative to butter clarified satisfying (the same function at a lower purchase cost)

## CONVENIENCE

The product easy to use and dispensing through a liquid consistency and ergonomic bottle.

## VERSATILITY

The product for use in all types of kitchen and both hot and cold



Individually prepared clarified butter



## COST OF PROCUREMENT

Much lower acquisition cost with a comparable effect taste for prepared dishes.

## COMFORT AND EASE OF USE

No long-term, wasteful process of acquiring. The product in a convenient bottle for immediate use.

## CONVENIENCE STORAGE AND DATE edibility

Long shelf life (despite the use of only the ingredients of natural origin) and the convenience of storage in a professional kitchen



Fat with butter aroma



## PRICE

The product with the lowest price in the category.

## REAL BUTTERY

Natural buttery flavor and aroma as a result of the use of ingredients of natural origin: the essence of butter and a natural aroma of butter without the use of artificial additives and flavorings.

## TRANSPARENCY COMPOSITION AND PACKAGING

3 simple ingredients and packaging presenting the content and look of the product - "You know what you are buying."



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## Features and benefits



Gives the dishes a natural buttery flavor,



Smoking point  $>220^{\circ}\text{C}$ ; retains the properties – quality, taste and aroma (vs. Smoking point of clarified butter  $>190^{\circ}\text{C}$ ); better performance than clarified butter



Recommendation of Chefs Club (an association of polish chefs - opinion leaders )



high efficiency (up to 3 cycle of frying per serving) and high cost-effectiveness



new

- **Package:** 10l plastic bucket, 10l BiB
- **Form:** Liquid when stored at room temp.
- **Exp date:** 10 month
- **Paleta:** 550l (55 x10l) / 720l (72 x10l)
- **Smoking point:**  $>235^{\circ}\text{C}$